MarketWise, Inc.

Notice of Amendment to Code of Conduct and Business Ethics

On October 26, 2026, the Board of Directors (the "Board") of MarketWise, Inc. (the "Company") approved amendments to the Company's Code of Conduct and Business Ethics (the "Code"). The Code applies to all of the Company's officers, directors, executive management, managers, employees, staff, independent contractors and anyone else acting on the Company's behalf.

The amendments, among other things:

- add a provision confirming that nothing in the Code limits any person's ability to report possible violations of law to, or participate in an investigation or proceeding conducted by, governmental and regulatory authorities, including the Securities and Exchange Commission, and that no prior authorization from or notice to the Company is required to do so; and
- add a new "Waivers" section providing that waivers of the Code for directors or executive officers may be made only by the Board or a committee of the Board and will be promptly disclosed as required by applicable rules and regulations.

Other changes to the Code include changes of a technical, administrative and non-substantive nature.

The amendments to the Code did not relate to or result in any waiver, explicit or implicit, of any provision of the Code as in effect prior to the amendments.

The foregoing description of the amendments does not purport to be complete and is qualified in its entirety by reference to the full text of the Code, as amended, which is available in the "Governance" section of the Company's investor relations website at https://investors.marketwise.com/corporate-governance.

Posted: October 30, 2026